

BAY COUNTY

- Career Pathways -

HOSPITALITY AND TOURISM



Do you have great interpersonal and customer service skills? There are many jobs available in the hospitality industry and no two are alike! Most careers in this industry will directly involve ensuring guests comfort and satisfaction in the areas of food service, lodging or event planning.

FIRST

Requires on-the-job training, work experience, and/or a High School Diploma.

Job	2021 Avg Hr Rate
Host and Hostesses	\$11.77
Hotel, Motel and Resort Desk Clerks	\$12.28



NEXT

Requires 2-4 years of education beyond high school.

Job	2021 Avg Hr Rate
Food Service Manager	\$27.83
Travel Agent	\$19.21
Concierge	\$13.58
Lodging Manager	\$29.92

LATER

Requires 4 or more years of education beyond high school plus work experience.

Job	2021 Avg Hr Rate
Executive Food Service Manager	\$29.91
General and Operation Manager	\$47.16
Marketing Manager	\$43.74

* See back for Training Pathways >>

TRAINING PATHWAYS in

HOSPITALITY AND TOURISM



FIRST

Programs are middle & high school career exploration or career pathways. Students enrolled in the Hospitality and Tourism Academy at Bay HS can sit for the Front Desk Supervisor Industry Certification.

Training Program

- Introduction to Hospitality and Tourism
- Technology for Hospitality and Tourism
- Hospitality and Tourism Marketing Management
- Hospitality & Tourism Cooperative Education OJT

Institutions / School

Bay High School
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** Through completion of this academy, you could qualify for the Bright Futures Gold Seal Vocational Scholarship.*

NEXT

Programs are certifications, technical programs or 2 year degrees

Training Program

- Chef's Apprentice Certificate
- Culinary Arts Certificate
- A.S. Hospitality and Tourism Management
- A.A. Recreation Program Option, Liberal Arts

Institutions / School

Gulf Coast State College

Gulf Coast State College

LATER

Requires 4 or more years of education beyond high school plus work experience.

Training Program

- B.A. Hospitality Management and Tourism

Institutions / School

Florida State University, Panama City

SOURCES:

*Florida Department of Economic Opportunity, Bureau of Workforce Statistics and Economic Research, Occupational Employment Statistics Program (OES)
*Bureau of Labor Statistics, U. S. Department of Labor, Occupational Outlook Handbook

* FREIDA-Florida Research and Economic Information Database Application

Organized by the Bay High School Marketing Department